

OFFICIAL RULES FOR THE MIX 96 BUSINESS OF THE DAY CONTEST

- 1) Must be 18 years or older to participate. Employees and relatives of MIX 96 and its associate companies are not eligible to participate.
- 2) Contest will begin on or around September 1, 2020 and will end on or around October 9, 2020. Contest winners will be announced on or around the morning of 10/9/20. Contest will not occur on holidays or designated holidays by MIX 96.
- 3) Contestants will qualify for the contest prizes by listening to MIX 96 at 96.3FM or by listening to the online streaming at ILovemix96.com. Each weekday in September, MIX 96 will announce randomly throughout the day a particular area business that is designated as the business of the day. Contestants will be asked to write down or record otherwise the name of the business of the day every weekday throughout the month. At the end of the month, after all businesses have been announced, contestants will be required to submit their complete list of all announced businesses of the day to the radio station.
- 4) Entries may be submitted via fax at 814-677-4272, via email at ILoveMix96@yahoo.com, or via snail mail to MIX 96, 806 C Grandview Rd., Oil City, PA 16301. In order to qualify for the prize drawings, each entry must include the correctly ordered list of businesses of the day, the name, address and phone number of the contestant; constituting a correct entry. All entries must be received by 10/7/20. Limit one entry per person. MIX 96 is not responsible for lost or misdirected entries.
- 5) MIX 96 will draw three winners from all correct entries. First winner drawn will be awarded a \$300.00 gift certificate to spend like cash at the participating business of the day of winner's choice. Second winner drawn will receive a \$200.00 gift certificate to spend like cash at the participating business of the day of winner's choice. Third winner will receive a \$100.00 gift certificate to spend like cash at the participating business of the day of winner's choice. Each gift certificate awarded must be used at one individual participating business. The prizes, in the form of gift certificates, will be referred to in the promotion as "business bucks." Prizes must be used within 90 days of winning.
- 6) All prizes have no cash value, are non-transferable, non-exchangeable, and may not be re-sold. Any resale of prizes discovered by MIX 96 will be reported to the authorities and violators will be prosecuted.
- 7) Prizes must be claimed within thirty (30) days of winning. Prizes not claimed within thirty (30) days are deemed void and become property of the radio station. Prizes can be picked up at our offices located at 806 C Grandview Road, Oil City, PA, Monday through Friday, between the hours of 9am and 5pm, except on holidays or designated holidays by MIX 96. MIX 96 cannot be responsible for instances when the office may not be open during these hours due to extenuating circumstances. Winners may have a designated person pick up their prize, but designated person must be 18 or older and is subject to presenting identification.
- 8) MIX 96 reserves the right to refuse any or all contestants.
- 9) A copy of these rules are available at the offices of MIX 96, at 806 C Grandview Road, Oil City, PA
- 10) Participation in the MIX 96 Business of The Day contest acknowledges understanding of the official rules.